

## Setting New Benchmarks in Delivering New-Age Management Programs



It's a whole new world brewing with businesses, some established, some Unicorns, some start-ups, but all agile towards changes afoot. Changes in the business world are nail-bitingly swift, continuous, and ever evolving. As businesses face this dynamism head-on, they demand for the ideal new-age professionals. And, what makes them 'ideal' and 'new-age' is their resilience to change in this VUCA world.

### Breaking the Conventional Approaches towards Management Studies

Reckoned as one of the disruptive B-Schools in the country, Woxsen University's MBA programs embrace reality. The range of programs focus on developing skills that ensure adaptability to the current work environments and developing a business mindset that is future proof.

**●Industry Endorsed Curriculum:** With strong industry connect, on-going dialogues with the

corporates and the initiatives taken by the Academic Advisory Board (AAB) ensures the curriculum is globally relevant.

**●Curriculum Delivery:** An envious mix of leading academicians and some of the leading industry experts from across the world, deliver the curriculum with minimum 40% of the design focused on application-based learning.

**●Global Exposure:** Student Exchange Programs with 50+ Global Partner Universities facilitate international mobility of the students.

**●Renewed Focus on Personality Development:** With continuous industry interface, incubation center, career coach concept, students transform into exemplary and responsible corporate citizens.

### Empowering MBA Graduates with Real-World Knowledge

MBA degree is a powerful tool by

itself, but an empowered MBA graduate demonstrates real-world knowledge and its application.

MBA (General), MBA (Financial Services), MBA (Business Analytics) and MBA (XP), all the programs draw a strong alignment to the new-age careers. Woxsen's MBA programs are evolutionary and avidly include disruptive fields such as Data Science, Artificial Intelligence, and Business Analytics.

Students are encouraged to stay ahead of curve with rigorous experiential learning, industry apprenticeship and live projects which brings them face-to-face with business settings and allows them to immediately put theory into practice. From globally benchmarked labs, industry interfaces, inclusion of latest technologies, Woxsen offers one of the best infrastructure to facilitate application of knowledge.

For instance, with Woxsen's Bloomberg Finance Lab (amongst one of the largest in India), students train on real-time capital markets and trades, garnering a hands-on experience that is demanded from aspirants by the Financial Services sector.

To know more visit: [www.woxsen.edu.in/](http://www.woxsen.edu.in/) Call 8302000888



## Developing self-motivated leaders

Suryadatta Group of Institutes, Pune - Nurturing 21st Century Professionals

Suryadatta Education Foundation established the Suryadatta Group of Institutes to develop self-motivated leaders for the challenging and vibrant global economy, SGI has a vision to be one of the best Centres of Excellence that nurtures industry ready professionals, blending the best of the Indian sensibilities with a

### Courses Offered at Suryadatta Institutes of Management

- Savitribai Phule Pune University Affiliated and AICTE approved MBA
- Savitribai Phule Pune University Affiliated and AICTE approved MCA
- AICTE approved PGDM

western outlook. The flagship institutes of SGI are accredited by NAAC.

AICTE CII has ranked Suryadatta Institute of Management & Mass Communication in the Platinum category for the 6th consecutive year.

### UNIQUENESS OF SURYADATTA: Suryadatta creating World Records annually

"Unfold Hidden Potential through Blindfold" and "24hrs Silent Wreadathon" endorsed by Limca Book of Records. Two of their feats have been recorded in Golden book of World records - "Lining the Map of India with 1100 Tulsi Saplings", "Kavyathon



SGI Campus

2019", Kala Arogyam Yogathon 2021.

### Paid Internship & Work exposure through Suryadatta's Start-ups & ventures

50+ voluntary Institutions and Start-ups and 50+ paid internships with present and upcoming ventures offer 'earn while you learn' opportunity as per the convenience of the students to facilitate practice exposure.

### Highlights of Management Programmes at Suryadatta

- Curriculum with choice based credit system
- Harvard case studies, HBS Online and IIMBx courses
- Wide range of New Age specialisations and Sectoral Electives
- 40+ Globally recognised Certifications
- Innovation, Incubation & Start-up centre etc.
- Doctoral Research Centre

- Innovation and Incubation Centre
- Edu Socio Connect
- Holistic Wellbeing

### Commendable Placement record since inception:

The institute helps provides career opportunities to aspiring students in some of the leading national and multinational companies across high growth sectors such as BFSI, e-commerce, Retailing, IT, ITES, Hospitality in India & abroad. SGI has signed MOUs with several corporate and placements. Suryadatta Institute's has dedicated placement cell, leading a notable track record of placing students with 100+ Indian and Global MNCs such as Infosys, HCL, Godrej, TATA, Force, L&T, Mahindra, etc.

■ continued on page no 7



Suryadatta Group of Institutes provides quality, value and skill-based education since the last two decades. Our motive is to implement innovative initiatives in the field of education across the country. If quality education is easily available to students at all levels, then the development of students, families, society and alternatively the country will take place speedily

**Professor Dr Sanjay B Chordiya**  
Founder President and Chairman



**Dr Sanjay B Chordiya, Founder President and Chairman with Sushama S Chordiya, Vice President, Suryadatta Group of Institutes and Er Siddhant S Chordiya, Executive Officer SEF**

For more details sms your name and city, course on 9881490036, For Admissions call : 7262011336/9763266829. Visit: [www.suryadatta.org](http://www.suryadatta.org)



Prof. Dr. Sanjay B Chordiya receiving award at the hands of Uday Samant Minister for Higher and Technical Education, Govt. of Maharashtra



From left Professor Dr. Sanjay B Chordiya conferring Suryadatta National Lifetime Achievement Award 2022 to Hon'ble Nitin Gadkariji (Minister Road Transport & Highway, Gov. Of India), Dr. Bhagwat Karad (State Minister Finance, Gov. Of Maharashtra)



# RESEARCH METHODOLOGY

The objective of this research is to arrive at a list of top business schools offering full time management courses - including two-year courses in India. The research had 3 major modules i.e. Desk Research, Factual survey & Perceptual Rating survey. Post collection of data a methodical analysis was done to rate the various B Schools that participated in the study and rank them accordingly.

Continued on page 2

## TOP 150 B SCHOOLS

INSTITUTE/B SCHOOL	RANK	INSTITUTE/B SCHOOL	RANK
Symbiosis Institute of Business Management, Pune	1	Govindram Seksaria Institute of Management Research, Indore	65
XLRI- Xavier School of Management, Jamshedpur	2	Institute of Management Studies, Noida	66
Indian Institute of Management (IIM), Raipur	3	NSHM School of Business, Kolkata	67
Institute of Management Technology, Ghaziabad	4	Thiagarajar School of Management, Madurai	68
Indian Institute of Management, Udaipur	5	D Y Patil (Deemed To Be University) School of Management, Navi Mumbai	69
ICFAI Business School (IBS), Hyderabad	6	Oriental Institute of Management, Navi Mumbai	69
K.J. Somaiya Institute of Management, Mumbai	7	KIIT School of Management, KIIT Deemed To Be University, Bhubneshwar	70
Indian Institute of Management, Kashipur	8	M.S Ramaiah Institute of Management, Bengaluru	71
Indian Institute of Management, Kozhikode	9	Fortune Institute of International Business (FIIB), Vasant Vihar, New Delhi	72
Vinod Gupta School of Management, IIT, Kharagpur	10	Teerthanker Mahaveer Institute of Management & Technology, Moradabad	73
Balaji Institute of International Business (BIIB), Pune	11	Lala Lajpatrai Institute of Management, Mumbai	74
University School of Management Studies, Guru Gobind Singh Indraprastha University, New Delhi	12	JIS University, Kolkata	75
Alliance School of Business, Alliance University, Bengaluru	13	Chandigarh Business School of Administration, Landran, Mohali	76
School of Business, Woxsen University, Hyderabad	13	SCMS Cochin School of Business, Kochi	77
Amity Business School, Amity University, Noida	14	Hindusthan College of Engineering And Technology, Coimbatore	78
International School of Business And Media, Pune	14	MIT ADT University's, MIT College of Management, Pune	79
Apeejay School of Management, Dwarka, New Delhi	15	ISBR Business School, Bengaluru	80
Faculty of Management Studies, Manav Rachna International Institute of Research & Studies, (MRIIRS), Faridabad	16	Indira School of Business Studies PGDM, Pune	81
Dr. Vishwanath Karad MIT World Peace University, School of Management, Pune	16	Vivekanand Education Society's Business School, Mumbai	82
Jagan Institute of Management Studies, Rohini, New Delhi	17	GNVS Institute of Management, GTB Nagar Mumbai	82
IMS Unison University, Dehradun	18	Punjab College of Technical Education, Ludhiana	83
Galgotias University, School of Business, Greater Noida	18	Sasmira's Institute of Management Studies And Research, Mumbai	84
Lexicon Management Institute of Leadership And Excellence, Pune	19	Karnatak Law Society's Institute of Management Education And Research, Hindwadi, Belagavi	85
Jagannath International Management School (JIMS) Kalkaji, New Delhi	19	Swami Vivekananda Institute of Management And Computer Science, Kolkata	86
Institute of Public Enterprise, Hyderabad	20	School of Management, Ajeenkya DY Patil University, Pune	87
Dr. D. Y. Patil B-School, Tathawade, Pune	20	IIMT College of Management, Greater Noida	88
Bharati Vidyapeeth (Deemed To Be University) Institute of Management & Research, New Delhi	21	I.T.S School of Management (Institute of Technology & Science), Ghaziabad	89
Rajagiri Center For Business Studies, Kochi	21	Lead College of Management, Palakkad	90
SIES Management Institutes, Navi Mumbai	22	Sri Sairam Institute of Management Studies, Chennai	91
N.L Dalmia Institute of Management Studies And Research, Mumbai	23	Pondicherry University, Pudukchery	92
Symbiosis Centre For Management & Human Resource Development, Hinjawadi, Pune	24	Nehru College of Management, Coimbatore	93
Institute of Management, Nirma University, Ahmedabad	24	Quantum School of Business (Quantum University), Roorkee	93
International Institute of Management Studies, Pune	25	Kongu Engineering College, Perundurai, Tamil Nadu	94
Department of Management Studies (IIT), Delhi	26	P E S College of Engineering, Mandya	95
Universal Business School, Mumbai	26	Dayananda Sagar College of Engineering, Bengaluru	96
Presidency University, School of Management, Bengaluru	27	Indian Institute of Management, Amritsar	97
IIEBM, Indus Business School, Wakad Pune	27	S. B. Patil Institute of Management, Pune	98
Institute For Technology And Management, Kharghar, Navi Mumbai	28	MITCON Institute of Management, Balewadi, Pune	99
MET Institute of Management, Bandra West, Mumbai	28	Shri Ram Murti Smarak College of Engineering And Technology, Bareilly	100
Institute of Engineering And Management, Kolkata	29	School of Management And Commerce, Sanskriti University, Mathura	101
Praxis Business School, Kolkata	30	Institute of Management Studies (Faculty of Management Studies), Banaras Hindu University, Varanasi, Uttar Pradesh	102
JIS College of Engineering, Kalyani, Nadia	30	Faculty of Commerce & Business Management, Amrapali Group of Institutes, Haldwani	103
Balaji Institute of Modern Management (BIMM), Pune	31	Sri Krishna College of Engineering And Technology, Coimbatore	104
Amity Business School, Amity University, Gurugram	31	Vaikunth Mehta National Institute of Cooperative Management, Pune	105
Krupanidhi School of Management, Bengaluru	32	Pranveer Singh Institute of Technology (PSIT), Kanpur	106
Ponnaiyah Ramajayam Institute of Science And Technology (PRIST), Thanjavur	32	Institute of Management & Information Science, Bhubneshwar	107
Vignana Jyothi Institute of Management, Hyderabad	33	ST. Joseph's Degree & PG College, Hyderabad	108
T A Pai Management Institute Manipal, Manipal	34	I Business Institute, Knowledge Park II, Greater Noida	109
Acharya Bangalore B-School, Bengaluru	34	Hindusthan Institute of Technology, Coimbatore	110
NICE School of Business Studies Shobhit Deemed University, Meerut, Delhi NCR	35	School of Management & Commerce, Poornima University, Jaipur	111
Amity Business School, Amity University, Mumbai	35	Dhruva College of Management, Hyderabad	112
Durgadevi Saraf Institute of Management Studies, Mumbai	36	Ajay Kumar Garg Institute of Management, Ghaziabad	113
KV Institute of Management And Information Studies, Kurumbapalayam, Coimbatore	37	Bengal Institute of Business Studies (BIBS) Kolkata	114
Suryadatta Institutes of Management & Mass Communication (SIMMC), Bavdhan, Pune	38	International Management Institute, Bhubaneswar	115
Acharya Nagarjuna University, Guntur	40	Parul Institute of Management And Research, Vadodara	116
Chandigarh School of Business, Jhanjeri, Mohali	41	Administrative Staff College of India, Hyderabad	117
Warangal Institute of Management (ITM Business School), Warangal	42	Kanpur Institute of Technology, Kanpur	118
Indus Business Academy (Formerly Indian Business Academy), Bangalore	42	Vivekanand Education Society's Institute of Management Studies And Research, Mumbai	119
Institute of Management Studies, Ghaziabad	43	IIMC- The Corporate B School, Chennai	120
Balaji Institute of Management And Human Resource Development (Bimhrd), Pune	44	Symbiosis Institute of Operations Management, Coimbatore	121
University of Engineering & Management, Jaipur	44	Doon Business School, Dehradun	122
International Institute of Health Management Research (IIHMR), New Delhi	45	National Institute of Agricultural Extension Management (MANAGE) Hyderabad	123
Apeejay Institute of Management & Engineering Technical Campus, Jalandhar	45	Nehru Institute of Information Technology And Management, Coimbatore	124
Pune Institute of Business Management, Pune	46	Department of Business Administration, Assam University	125
Xavier Institute of Management & Entrepreneurship, Bengaluru	47	International School of Business And Media, Kolkata	126
Bharati Vidyapeeth (Deemed To Be) University, Institute of Management And Entrepreneurship Development, Pune	48	Deogiri Institute of Engineering And Management Studies, Aurangabad	127
Gitarattan International Business School, Delhi	49	Anurag University, Hyderabad	128
Global Business School & Research Centre, Pune	50	S S Jain Subodh Management Institute, Jaipur	129
University of Engineering And Management, Kolkata	50	Institute For Technology And Management, Chennai	130
VIT Business School, Vellore	51	ASBM School of Business, Bhubneshwar	131
Xavier Institute of Social Service, Ranchi	52	International Management Institute (IMI) Kolkata	132
IPS Academy, Institute of Business Management And Research, Indore	53	Indira School of Business Studies, Pune	133
AIMS School of Business (AIMS Institutes), Peenya, Bengaluru	54	Gandhi Engineering College (GEC, Bhubaneswar)	134
Aditya Institute of Management Studies And Research, Mumbai	55	IIHMR University, Jaipur	135
SRMS-International Business School, Lucknow	56	D J Academy For Managerial Excellence, Coimbatore	136
Prestige Institute of Management And Research, Indore	57	School of Management Studies And Research, Hubli	137
Chitkara Business School, Rajpura	58	Alva's Institute of Engineering & Technology, Mangaluru	138
Visvesvaraya Technological University Department of Management of Studies, Belagavi	59	Acharya Vishnu Gupta Subharti College of Management & Commerce (AVGSCMC), Meerut	139
School of Management Studies Motilal Nehru National Institute of Technology, Allahabad	60	Saibalaji International Institute of Management Sciences, Pune	140
Shambhunath Institute of Engineering And Technology, Prayagraj	60	KCT Business School, Coimbatore	141
SDM Institute For Management Development (SDMIMD), Mysore	61	IQ City United World School of Business, Kolkata	142
Prestige Institute of Management & Research, Gwalior	62	Dr. N.G.P. Institute of Technology, Coimbatore	143
Kohinoor Business School, Mumbai	63	Department of Management, University of North Bengal, Siliguri	144
Indian School of Science And Management, Taramani, Chennai	64	Indira Institute of Business Management, Navi Mumbai	145
ICBM - School of Business Excellence, Hyderabad	65	Vidya Jyothi Institute of Technology, Hyderabad	146
		School of Business, Mody University of Science And Technology, Laxmangarh, Rajasthan	147
		Noorul Islam Centre For Higher Education, Kanyakumari	148
		Balaji Institute of Telecom & Management, Pune	149
		Ambalika Institute of Management & Technology, Lucknow	150

## TOP EMERGING

INSTITUTE/B SCHOOL	RANK	INSTITUTE/B SCHOOL	RANK
Bennett University, Greater Noida	1	Atlas Skilltech University, Kurla West, Mumbai	5
Allenhouse Institute of Management, Kanpur	2	Sasmira's Business School, Mumbai	6
School of Commerce And Management, IIMT University, Meerut	3	PCET's Pune Business School, Pune	7
Sandip University, Nashik	4	Dr Mar Theophilus Institute of Management Studies, Navi Mumbai	8
Sanjay Ghodawat University School of Commerce And Management, Kolhapur	4		

## IN LINE WITH THE CHANGING NEEDS OF THE INDUSTRY

**Apeejay School of Management, Dwarka, New Delhi, is a renowned institution for Business Education in India, approved by AICTE, Govt. of India**

Established in 1993, Apeejay School of Management (ASM) is one of the premier business schools of India. It is well-known for its quality Management and Business Education in India. The Institute offers Post Graduate Diploma in Management (PGDM) and PGDM-Marketing programmes – duly recognised by the All India Council for Technical Education (AICTE), Govt. of India.

The PGDM program at ASM is internationally accredited by the Accreditation Council for Business Schools & Programmes (ACBSP), USA, since 2013 and has also recently received Accreditation from National Board of Accreditation (NBA). The PGDM program is also considered equivalent to MBA degree by Association of Indian Universities (AIU).

So far, 27 batches of PGDM students have passed out from the Institute. ASM has achieved excellent placements all along. Some of the key recruiters include companies like Evalueserve, Bain & Co., Tata Consultancy Services, WNS, Philips, Amazon, GSK, Gartner, Federal Bank, ITC, Godrej, Flipkart, HDFC, ICICI Bank, EY, Deloitte, H&M, SBI MF, Aditya Birla Capital, Blackrock, Tata Capital, Axis Bank, and HCL, among others.

The illustrious alumni of ASM have been placed across different industries such as FMCG, Banking and Financial Services, Telecom, Retail, etc. A good



number of alumni have also set up their own ventures after successful stints in the industry. Many of the ASM alumni are occupying senior positions such as Chief Executive Officers, Senior Vice-Presidents, Country Heads, etc. in various companies in India and abroad.

ASM offers a curriculum which is contemporary and directed specifically to the needs of the industry. Teaching-learning processes are student-centric, aiming at holistic development of the students. Curricula design & delivery, supplemented by a range of co-curricular activities, out bound programmes and live projects not only provide the latest domain knowledge but also inculcate the much-desired social sensitivity, ethical orientation, and leadership qualities among the students.

### Infrastructure and Facilities

ASM has a lush green Wi-Fi-enabled campus spread over two acres with a built-up area of around 10000 sq. m. The Institute is located in Dwarka, New Delhi, near the domestic and international airports. The campus is close to Dwarka, Sector 9 - Metro Station. The building houses adequate classrooms, seminar/conference halls, computer labs, two libraries and cafeteria, among the other needed facilities. The Institute provides a highly conducive academic and learning environment for students.

Classrooms and computer labs are well-equipped with modern teaching aids. There is a wonderful rich library resource with a wide collection of reference books, text books, national and international journals and digital resources. ASM has an air-conditioned auditorium, an open air amphitheatre and a 50-seater conference room. ASM has an amazing IT infrastructure

Despite the pandemic, there was no loss for even a single day of academics. It was able to deliver quality education to its students in the online and blended mode. ASM faculty is highly qualified and uses innovative pedagogies to ensure attainment of student learning outcomes.

### Management and Faculty Development Programmes

The Institute has been working extensively on strengthening corporate training and Management Development Programmes (MDPs) for the industry in different critical areas. Customised training programmes have also been organised by the Institute for organisations such as Maruti Suzuki, HDFC Bank, World Bank, Red Cross, Bravura, POSCO and several government departments outside the country.

### Corporate Linkages

The Institute has strong collaboration with various organisations like Indo SIAM Textiles, GKRC, Longstays, net, etc. The collaborative endeavours include events like business plan workshops, training & consultancy assignments, and technical inputs through its faculty in terms of knowledge resource-sharing across disciplines.

### International Partners

With a vision to develop a strong global connect, ASM has entered into academic collaborations with leading institutions and organisations: Thomas Jefferson University, USA, E.M. Normandie – Normandy Business School, France, Uniglobe College, Nepal, Marist College, USA, and University of Toledo, USA.

For more information, visit: <http://www.apeejay.edu/asm>

## Blockchain: A new mantra for Business Excellence – Bennett University

FOR FULL ARTICLE, PLEASE TURN TO PAGE 10



## CHOOSE RIGHT! ISB&M - One of the most preferred B-School

Counting high value placement and senior management career, ISB&M is at the forefront in wealth creation for students. Consistently ranked among top 2 in Pune, 4th in West zone and 15th in Top 100 B-Schools in India, ISB&M has it all to be your choice for MBA/PGDM.

### GUIDED BY ONE OF THE BEST

Dr. Pramod Kumar, President (Ph.D. - OB), IIT Bombay formerly with IIM Ahmedabad, XLRI, SIBM Pune), 50 plus full time faculty with the PhDs, MBAs / M.tech and work experience from IIM-A, IIM-C, IIML, Kozhikode, XLRI, IIT Mumbai, IIT Kanpur, IIT Kharagpur, NITS, TISS, US Universities and 150 plus industry experts built brand ISB&M – highly recognized by some of the top MNCs and Indian companies for campus recruitment.

### FUTURE FORWARD

ISB&M offers full time dual specialization PGDM Program for fresher's and working professionals from diverse city and state of the country. Working professionals can fast track their career with



Dr. Pramod Kumar, Group President

their high quality training valued by industry - in Marketing, Supply chain & operations Management, Business analytics, Finance, HR, Strategy, Media and Communication in 4 Campuses of Pune Nande & Mulshi, Kolkata and Bengaluru.

### CURRENT PLACEMENT

The Campus placement for the PGDM class of 2022, witnessed another noteworthy season with prominent recruiters. Ongoing 20-22 batch placement recorded 15 lacs. Companies like TresVista, Hewlett-Packard, Ergode Inc, FIS, Deloitte, PwC,

### ISB&M-MITES - CHOICE TO A GREAT FUTURE

Powered with great careers and world class MBA/PGDM, as of today 9500 plus global alumni network have spread across 30 countries in among some of the best companies and in senior positions like Vice President, Director in India, Asia Pacific and globally.

For more information contact: Website: [www.isbm.ac.in](http://www.isbm.ac.in) Ph: 7757029571

## India pips China, is No. 1 in international B-school applications

Indians dispatched the largest number of applications to international business schools for full-time MBA programmes this year, piping the Chinese, who till last year occupied the numero uno position. India also drove the largest increase in number of international applicants compared with last year and China pulled back and registered the greatest decrease during same period.

Across all segments - full time, executive, online, part time, flexible and irrespective of duration - Indians topped all

the charts for international applications sent out. The Graduate Management Admission Council, a global association of graduate business schools, released its annual 2021 Application Trends Survey on Wednesday. The survey of nearly 1,000 MBA and business master's programmes found that in 2021, the volume of applications for graduate business school programmes grew 0.4% from the previous year, sustaining the elevated demand since the onset of the pandemic in 2020 when busi-



ness schools worldwide saw unusually high volume of applications due to economic uncertainty. "Candidates looked for alternative career options during the

Covid-induced recession and business schools introduced more flexible admissions policies, resulting in soaring application volumes last year," said Sangeet Chowla, CEO of GMAC. In 2021, the volume of applications for GME programmes was flat (0.4%) compared to 2020. But, when broken down further, the weighted absolute year-on-year change in application volumes from international candidates showed an increase of 4.1% compared to a decline of 3.8% from domestic candidates.

## STANDING TALL

**GLOBAL BUSINESS SCHOOL AND RESEARCH CENTRE FORGING AHEAD**

Dr. D. Y. Patil Vidyapeeth, a university that 'stands tall' in serving mankind through its health sciences and management programmes.

### A COMMITMENT TO CREATING MANAGEMENT LEADERS OF TOMORROW

Established in the year 2006, Global Business School and Research Centre (GBSRC) Pune, is the flagship institute of Dr. D Y Patil Vidyapeeth (Deemed-to-be-University). In a span of 15 years, the Institute has carved a name for itself amongst the top business schools of the country. The idea of the institute is to offer 'Management Education' to aspiring leaders of tomorrow. GBSRC is considered as one of the best institutes when it comes to management studies. GBSRC is focused on real-world skills and excellence in management education. It offers educational edge at undergraduate (UG), post graduate (PG) and doctoral (PhD) programs. All the programs offered here are approved by respective authorities and apex bodies like Vidyapeeth, University Grant Commission (UGC) and All India Council for Technical Education (AICTE).

### PROGRAM PATTERN

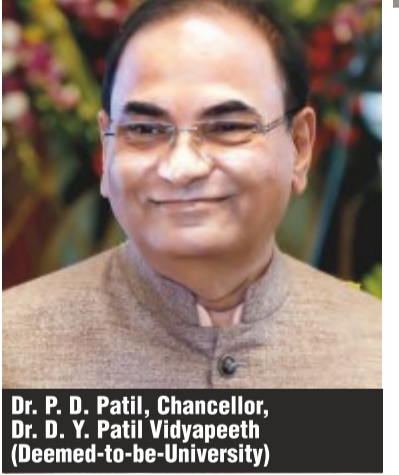
Two year full time MBA is spread across 4 semesters. Two semesters being common for all and third semester onwards, the specializations are introduced in the form of "core or dual" form to create focused professionals in their respective domain. GBSRC offers specialization in Marketing Management, Financial Management, Human Resources Management, Hospital & Healthcare Management and Agribusiness Management.

### CHOICE BASED CREDIT SYSTEM

Referred as CBCS, Global Business School and Research Centre (GBSRC) Pune enables students to choose courses of their interest from the subject basket offered. The subject basket and the entire syllabus is upgraded every year by the Committee's composed of expert academicians, industry stalwarts, to ensure the industries get some of the best suitable professionals.

### RESEARCH & INNOVATION

GBSRC has its own research & innovation center which focuses on



Dr. P. D. Patil, Chancellor, Dr. D. Y. Patil Vidyapeeth (Deemed-to-be-University)

continuous learning and development of its students and faculty members. The research projects are seed funded by the Vidyapeeth. Along with research, the institute has its own journal to ensure communication reaches one and all. The faculty team here is constantly engaged in writing articles, publishing papers and active on writing books and chapters in their specialization. The institute also lays emphasis on participating in seminars and conferences held across the nation and the globe.

### SKILLS ENHANCEMENT

Skills enhancement is a continuous endeavor at GBSRC. MBA at GBSRC is more versatile and robust that concentrates on imparting the new interventions through case based pedagogy, live projects and activities on campus. Through edX, they have collaborated with few elite foreign universities to ensure skills and knowledge are not limited to Indian context but universally accepted as global professionals. Certification courses from Harvard University, University of Columbia, Massachusetts Institute of Technology, Singapore Management University and many more are offered as a part of curriculum. Knowledge boosting programs like

### RANKS AND REWARDS

- Accredited by NAAC as "A Grade University" with CGPA of 3.62 on 4 point scale
- Awarded a category-1 University, under graded autonomy regulations 2018, by University Grants Commission (UGC)
- NIRF has ranked 49th in the university category across India in NIRF India ranking 2021
- An ISO certified university and ISO 14001:2015 green education campus

financial analytics, taxation, investment and portfolio management, sales management, client service management, retail management, compensation management, training and development, culture management, event management, digital marketing, Google analytics, business analytics are also offered. Management skills like communication, critical thinking ability, leadership and team skills, personal grooming, overall personality development, corporate etiquettes and social sensitivity, disaster management, crisis management, etc. are being taught.

### CAREER PLAN

Most of the time students decide the specialization quite late and prepare for their dream companies after the placement season commences. Some students are an exception to this and quite focused from day one of their MBA or even before. GBSRC stands committed to ensure the individual aspirations are met and students get well placed through campus placements.

At GBSRC, the team invites talent from all over India to experience and witness the "new normal" and inculcate skills and traits to be the managers of tomorrow.

For more details visit: [gbsrc.dpu.edu.in](http://gbsrc.dpu.edu.in)

## Transforming students into future-ready managers

Business schools in India bear the responsibility of helping MBA students transform into exceedingly competent managers with the merits of not just multidisciplinary academic and practical knowledge but also overall personality building. With the pandemic being the cause of major disruptions in the market, a well-rounded MBA degree is what equips students with the essential skills to turn them into future-ready managers.

The Faculty of Management Studies (FMS) at Manav Rachna International Institute of Research and Studies (MRIIRS) has evolved its management programme with industry-led and new-age curriculum into a versatile programme that meets the industry requirements. Following the guidelines of NEP 2020, Manav Rachna is focused on delivering a highly experiential curriculum to continue to contribute towards building a transformational educational system.

The multifaceted MBA programme at Manav Rachna builds a foundation that helps graduates improve their credibility in various industry or market sectors by introducing them to industry-led curriculum and integrating global immersions, industry collaborations, capstone projects and skill development in the curriculum to stay relevant with the changing industry trends and demands.

The distinguished faculty members with rich academic and corporate backgrounds groom the students into business leaders by sharpening their management capabilities with an ingenious pedagogy which incorporates far-reaching life skills, personality development sessions, alumni interaction and international student exchange programs.

Strong armed by some of the top-rated industry knowledge partners, the Faculty of Management Studies offers AICTE approved Master of Business Administration (MBA) Dual Specialization in 13 areas: Finance, Events and Media, Marketing, Human Resource Management and Organizational Behavior, International Business, Aviation Management, Management Information Systems, Business Analytics, Entrepreneurship and Small Business Management, Operations Management, Waste Management, Banking & Insurance, and Healthcare Management. With a curriculum that neatly aligns with the industry standards, the management program here allows students to gain domain expertise in two subjects which equips them with a competitive edge in the market.



### SHAPING ENTREPRENEURIAL JOURNEY

Innovation and entrepreneurial spirit is highly valued by the leaders of the University and that is why students with ingenious entrepreneurial ideas are offered seed-funding opportunities, office campus space, corporate mentorship and business plan support through their state-of-the-art business incubator.

To acknowledge the strong foundation and focus on research and development, MRIIRS has been granted the 12 B status by the esteemed UGC. Under the national initiative for developing and channeling innovation, the University has set up the New Gen IEDC, New Generation Innovation and Entrepreneurship Development Centre funded by the Department of Science & Technology, GoI with a support grant of Rs 2.87 Crores.

The 4-Tier mentorship programme (Peer/Industry/Faculty/Alumni) facilitated by FMS focuses on accelerating the industry interaction that helps students develop an understanding of the industry dynamics by working on 120+ real-life case studies. The 'CEO TALK' sessions ensure regular interface with the industry leaders to boost the knowledge of what it takes to build and lead a successful business.

Some of the recognized industry standards that the MBA programme at Manav Rachna is affiliated with include NHRDN, FICCI, AIMA, ASSOCHAM, FSIA and MSME.

### EFFECTIVE PLACEMENTS AND SCHOLARSHIPS

The Faculty of Management Studies at Manav Rachna is among some of the top business schools that did not let the pandemic affect their placement programmes. During the

tough times when the market was Covid struck, FMS organized virtual job fairs and assisted in favourable placements despite the barriers.

Among the top recruiters absorbing talent from Manav Rachna include American Express, Ernst & Young, Reliance Jio, ICICI Bank, Jaro Education, Ericsson, J. Walter Thompson(JWT), Byju's, Wacom India, Infoedge Ltd, Zomato, HT Media, Times, KPMG, Fortis, India Bulls, Grofers, Axis Bank, Paytm, Oyo Rooms, RBS, Lenskart.

The Placement and Training Cell at FMS is fueled and powered by a dedicated team that prepares the students to lead and conquer job interviews through their structured pre-placement sessions, employability and soft skills training.

The strategic mentoring board consisting of visionary academicians, well-known industry experts and leaders plays a cardinal role in the success of FMS MBA Programmes by directing the entire curriculum development, partnerships, quality assurance and capacity building processes.

The QS 5-star rating for Teaching, Employability, Academic Development, Facilities, Social Responsibility and Inclusiveness in July 2020 is in itself a strong testimony of the efforts and intentions of the leaders at Manav Rachna for developing a holistic education system.

Special scholarship programs at Manav Rachna enable students to score upto 100% Scholarship on the basis of merit in CAT/MAT/XAT/GMAT/ATMA/CMAT scores. Special category scholarships are also available for students with difficult circumstances.

For more details, visit: [www.manavrachna.edu.in](http://www.manavrachna.edu.in)

## "We are 'digital' in everything we teach"

### Praxis Business School: Creating leaders for the Digital World

Praxis is driven by the purpose of creating resources who will lead India's transformation in the digital world. Praxis has developed the intent and capability to understand the rapidly changing skill requirement in industry and respond quickly and effectively to this change.

#### Praxis is digital in everything they teach

Praxis has developed the formal teaching of Analytics in the country in 2011 and has graduated more than 25 batches of its Post Graduate Program in Data Science. This program is currently ranked the number one Data Science program in the country (Analytics India Magazine survey, 2021).

The PGDM program at Praxis has likewise undergone a digital transformation.

The first year curriculum has been redesigned to include courses like Fundamentals of Data Science, Data Visualization, Digital Business and Fintech.

In the second year, students are offered specialization in, among other streams, Business Analytics, Digital Business Management, Consumer Insights & Market Intelligence and Financial Risk Management.

The pedagogy at Praxis reflects the belief that digital skills need to be context-specific and hence integrated with each functional area of business. As a consequence, curriculum design and delivery emphasize contemporary digital technologies and practices across functional areas like Marketing, Finance, Operations, Human Resources etc.

For example, a Marketing professional will need to appreciate con-



encourages fearless debate and dissent. They respect diversity of background and perspective and teach people how to, rather than what, to think.

Praxis has aligned their course design, delivery and assessment to improve the learnability and thinking ability of the students. They create platforms for people to work in disparate groups and present solutions to complex problems.

This ecosystem comprises four components: They enrol students who are curious and passionate about learning; their professors are accomplished industry professionals with high academic pedigree; have deep industry connections for design, delivery, mentorship and recruitment; and their digital and physical infrastructure is designed to facilitate collaborative learning.

#### Creating robust career opportunities

Business management education has historically promised at least three things: an education of core business topics, a 'higher quality' of job opportunities and a prestigious networking circle.

Job opportunities, or placements, the lifeline of any management institute, are a natural fallout of getting the learning culture and pedagogy right and backing it up with a placement team that cares for the students – and this is why Praxis has been able to offer exciting career opportunities – both in terms of quality and numbers – to its students.

Praxis's high-level objective is to teach students how to think, and how to learn. These are skills that stay with them for life, are transferable across disciplines and contexts and strengthen their ability to play leadership roles in a world that is characterized by volatility, uncertainty, complexity and ambiguity.

## STUDENT FOR TWO YEARS, LEADER FOR LIFE

Four generations of legacy in the field of Education, IIEBM, Indus Business School was established with a vision of imparting affordable, quality and value-based education to groom students and professionals to make a mark in the dynamic fields of Business and Management.

#### Commitment to Education

- Trusts have been in the field of Education since 1951
- IIEBM was established in Pune in the year 2000
- Approved by AICTE for the PGDM Program
- One of the largest infrastructures in Maharashtra exclusively built for conduct of the PGDM Program

#### Global Exposure for Skill Enhancement

The Institute, which has tied up with some of the leading international institutions, offers the students and faculty members a global exposure.

This is done through student exchange programs and offering internationally recognized employment skill enhancement certification programs.

Employability skill enhancement certifications which students can pursue along with the PGDM Program.

- Harvard Business School Online, Boston
- Chartered Institute for Securities & Investments (CISI), UK
- SAP Germany
- KPMG, Netherland
- eX, US
- UDINUS, Indonesia
- London School of Digital Business, UK

#### Course Highlights

IIEBM course provides students every opportunity to grow morally, creatively and intellectually in a highly competitive and dynamic business environment.

The 2 years PGDM Program with dual specialization in Entrepreneurship & Marketing / Finance / HR / Business Analytics / SCM / ERP (SAP) is different from other programs as it focuses not only on imparting knowledge and giving

industry exposure to students, but also laying equal emphasis on honing business & other soft skills essential for their overall personality development making them industry ready.

IIEBM's scientifically designed comprehensive course curriculum aims to stimulate and challenge the students. The meticulously engineered educational expertise and holistic approach methodology provides every student an opportunity to equip oneself with the right tools and skill sets to analyze markets and economic scenarios.



Dr. Jai Singh, MD & Trustee, IIEBM, Indus Business School

#### Learning Process

- Month long exhaustive Induction program
- Psychometric assessment for focused grooming based on learning ability & style
- Limited intake of 300 seats
- Well-structured 3 tier student mentorship program
- Outdoor Management Training, Experiential Learning, Management Games & other tools used to develop team spirit, bonding, leadership skills & decision making capability

#### Practical Exposure

- 4 weeks Winter Internship with NGOs with a focus on CSR
- 8 weeks specialization specific Summer Internship in preferred industry vertical for deeper understanding & higher probability of PPO
- Live Projects, field study, market research & Industrial visits for better correlation of theory & practice



#### Performance of a B School is mapped by the performance of its Alumni

- 3000+ Globally spread Alumni Network
- 350+ Alumni working in fortune 500+ Companies
- 150+ Alumni working in Top 50 blue chip companies
- 200+ Alumni working in Top 50 NSE companies
- 150+ Alumni working in Forbes's India Super 50 companies
- 100+ Alumni Entrepreneurs

#### Awards

- The Most Emerging Marketing Management College by Zee Edufuture Excellence Award – 2021
- Leading & Most Promising Business & Management School 2021 by National Educational Excellence Awards

Colgate Palmolive, E&Y, Bennett Coleman, FCB Ulka, Pidilite Industries, Ramoji Film City, Radio Mirchi, L&T Finance, Saint Gobain, Redington, UPS Logistics, Axis Bank, Berger Paints, eClerx, IndusInd Bank, TCS, ICICI Securities, Satguru Travel, Catenon.

• Strong industry connects established over the past 22 years

• One day per week dedicated for Industry interaction with Senior Corporate Executives through Guest Lectures, Seminars, Panel Discussions etc.

#### Hands of Learning

All students are members:

- Young Indians (Yi)
- Rotaract
- Different Clubs & committees

#### Inculcating Nationalism

- Senior decorated officers from the Indian Armed Forces & Bureaucracy are part of the Advisory Council
- Regular visits are planned to the National Defence Academy, CME, The Bombay Sappers and other prestigious Government Institutions



For more details e-mail: [admissions@iiebm.com](mailto:admissions@iiebm.com)  
Website: [www.iiebm.com](http://www.iiebm.com)



### TOP 25 PRIVATE UNIVERSITIES

INSTITUTE/B SCHOOL	RANK	INSTITUTE/B SCHOOL	RANK
Symbiosis Institute of Business Management, Pune	1	Bharati Vidyapeeth (Deemed To Be) University, Institute of Management And Entrepreneurship Development, Pune	13
K.J. Somaiya Institute of Management, Mumbai	2	Chitkara Business School, Rajpura	14
Alliance School of Business, Alliance University, Bengaluru	3	Visvesvaraya Technological University Department of Management of Studies, Belagavi	15
School of Business, Woxsen University, Hyderabad	3	D Y Patil (Deemed To Be University) School of Management, Navi Mumbai	16
Amity Business School, Amity University, Noida	4	KIIT School of Management, KIIT Deemed To Be University, Bhubneshwar	17
Faculty of Management Studies, Manav Rachna International Institute of Research & Studies, (MRIIRS), Faridabad	5	JIS University, Kolkata	18
Dr. Vishwanath Karad MIT World Peace University, School of Management, Pune	5	MIT ADT University's, MIT College of Management, Pune	19
IMS Unison University, Dehradun	6	School of Management, Ajeenkya DY Patil University, Pune	20
Galgotias University, School of Business, Greater Noida	6	Quantum School of Business (Quantum University), Roorkee	21
Bharati Vidyapeeth (Deemed To Be University) Institute of Management & Research, New Delhi	7	School of Management And Commerce, Sanskriti University, Mathura	22
Institute of Management, Nirma University, Ahmedabad	8	School of Management & Commerce, Poornima University, Jaipur	23
Presidency University, School of Management, Bengaluru	9	Anurag University, Hyderabad	24
Amity Business School, Amity University, Gurugram	10	IIMR University, Jaipur	25
NICE School of Business Studies Shobhit Deemed University, Meerut, Delhi NCR	11		
Amity Business School, Amity University, Mumbai	11		
University of Engineering & Management, Jaipur	12		

## RESEARCH METHODOLOGY

#### Continued from inside flap

The survey was executed during 1st week of December 2021 to 1st week of February 2022.

The ranking process in the current year, imbibed a holistic research module involving both factual and perceptual data/ informations. While the factual is done to capture a true reflection of what exists, the perceptual on the other hand is deemed important to comprehend how the different stakeholders perceive for different B schools. Thus, these two modules in methodology help to make the ranking process more robust.

#### Module 1 - Secondary Desk research

The first module was secondary research. Using various sources like the internet, magazines and publications, a comprehensive list of B-schools generated. The following sources used for the same –

- Secondary review of published information across various sources
- Inputs/ suggestions on names obtained during conducting the study

Diligent attempts were made to ensure that a comprehensive list of B-Schools was derived at. In order to achieve the same, we had the option of adding any new school name in the survey form if any respondent, during the perceptual survey mentioned any school name outside our list.

Once in effect, this ensured that every B-School had a chance of getting covered in the survey if the respondents mentioned their name. In totality, a list of more than 1000 B-Schools along with their contact details was generated.

#### Module 2 - Factual Data Collection

The second module was factual data collection. This was done in order to understand the actual condition of B Schools on different parameters, their infrastructure and the facilities they provided. The following information areas were captured –

- Selection Process
- Affiliation/ accreditations / collaboration
- Learning Components
- Curriculum
- Faculty
- Pedagogy
- Future Orientation

- Global exposure
- Industry Interface - Interaction/ live projects/ corporate internship
- Potential to network/ alumni outreach
- Infrastructure and living experience
- Facilities provided
- Extracurricular activities
- Fee structure
- Placements

A dedicated team under the direct supervision of senior researchers on job. Their tasks entailed sending regular emails and rigorous follow-ups in the form of telephonic calls for timely participation and achieving completeness of information.

#### Module 3 - Perception Data Collection

In this Module, a structured Questionnaire was administered to selected respondents including faculty, alumni, parents and students to arrive at a ranking and rating of B Schools/ Institutes. The sample selection was done using convenience, referral and snowball sampling method though the sample was spread out geographically to get better representation.

More than 1500 sample survey was conducted across cities.

The following key parameters were covered in Perceptual Rating

- Infrastructure
- Faculty
- Course Curriculum
- Industry Interaction
- Pedagogy
- Research Orientations & focus
- Global Exposure
- Placement
- Value for Money
- Overall Brand Value

#### Analysis: Final Ranking of B School/institutes

A robust approach was followed to arrive at the final rankings. The systematic process is given below:

#### Factual Score

- The information collected corresponded to similar

## Management Education for 4.0 Business

Management educationists across the globe have experienced sea changes. The major concern is within the management education system involving more stress on theory rather than implementation. Management education needs to focus on developing the capacity and skills to operate businesses locally and globally.

Short duration management programs, part-time or online MBA programs have failed to build capabilities in budding managers to face challenges of the VUCA world as this course lacks experiential learning. Experiential learning helps students to build critical thinking, analyzing, and problem-solving skills in addition to writing, listening, presentation, and other interpersonal skills.

In order to bridge industry expectations and academic offering gap, interdisciplinary management programs could be one of the solutions which prepares students to resolve issues with multiple dimensions in the real world.

The university is committed and devoted to producing business leaders who will lead the business world and not just manage it by offering distinctive and innovative programs such as Entrepreneurship and Innovation, Business Analytics, Business Sustainability, and Digital Marketing in addition to its programs in niche areas like Aviation Health.



Ajeenkya DY Patil University utilizes transformative technology such as augmented, virtual, or mixed reality, resulting in making teaching-learning processes more interesting and engaging as it recreates a real-world environment that helps facilitate complex learning.

#### For more details contact :

Ajeenkya DY Patil University,  
Charoli Bk. via Lohegaon, Pune - 412105  
[www.adypu.edu.in](http://www.adypu.edu.in) | [info@adypu.edu.in](mailto:info@adypu.edu.in) | +919881199224

- parameters as in the perceptual survey
- A detailed scoring system was developed for each parameter
- The raw scores were weighted by their importance to arrive at weighted scores

#### Perceptual Score

- Ratings on various parameters
- Calculating importance of various parameters to arrive at weights for each parameter – we used a regression model to arrive at the importance of various parameters
- Calculation of raw scores and weighted scores for each parameter
- Calculation of overall score for each college/ institute using importance weightages.
- The final rank calculated for all those B School/institutes who had shared the factual data.

Also, the list of top 20 institutes who scored high in Perceptual (but did not submit factual) were listed in an alphabetical order.

#### Some caveats:

- Only those colleges / institutes who participated in the Factual Survey have ranked in all modules.
- If the GAP between institutes found very low, both insti-

- tutes awarded same rank.
- Best efforts were made to reach maximum B-School's and their participation was called for
- Total 212 B-schools participated and shared the desired information with us.

- The B-Schools that did not send complete "Fact-Sheet" within the allotted time were listed separately based on perception scores
- The schools who have not shared the factual questionnaire and have explicitly stated their unwillingness to participate in the ranking survey have excluded from this survey.
- Relatively newer B-School's which have shown noteworthy developments in the field of management education and have less than 5 batches graduated out of the B-School were included in Emerging B-School List.
- Institutes government funded/ getting grants is considered as Government Institute
- The represented rankings are based on shared information. Avance Insights undertook reasonable measures to get complete and accurate information. However, any lapse or concealment of information or any part thereof that would have influenced results in any way is beyond the control of Avance Insights. Hence, we assume no responsibility towards the said.

## About Avance Insights Pvt Ltd (Avance Insights)

Avance Insights is a full service marketing research & consulting firm. The team has versatile domain expertise which assures data driven impactful insights for their versatile client portfolio which includes corporate brands, Govt agencies, consulting firms etc.

Avance Insights is an unique combination of correct data & actionable insights.

The team is passionate about

their work and known for their expertise, innovations, maintaining the professionalism and zero quality tolerance. The company rests on its core values ie Ethics, Integrity, Transparency. Firm believes the



**AVANCE**  
One Stop Research & Brand Solutions

core values are imperative in delivering promise of data with integrity and rigor.

Avance Insights is corporate member of MRSI hence all the studies are conducted under MRSI

code of conduct. For more information please visit their website [www.avance-india.in](http://www.avance-india.in) or write on [info@avance-india.in](mailto:info@avance-india.in).

**Note:** Present survey has been conducted by an independent Research Agency named Avance Insights Pvt. Ltd using stated methodology for arriving at given rankings. The publication house and its affiliates/employees/authorized representatives/group companies are not responsible/ liable for the said rankings. Readers are advised to take an informed decision before acting upon the survey rankings.

## B-School that makes you corporate future ready through corporate parenting

Pune Business School (PBS) is a comprehensive academic institution offering 2 years full time AICTE approved PGDM program. It has a distinctive learning style with a global vision. To give one of the best student learning experience, the academic plan is curated to impart skills of the future. To make the students corporate ready, PBS has signed MoUs with various corporate and HR orga-



PCET Campus

nizations like CII, PMA, OHR, Rotary and many more. The syllabus is prepared in consultation with the industry advisory board ensuring corporate skill alignment. The academic program includes Core knowledge, Personality Enrichment and Employability enhancement subjects. The training DNA of the institute includes profile-oriented training, proficiency enhancement and confidence building training. Margdarshak program of PBS ensures Ethical Corporate parenting of the students. At PBS, they aspire to hand hold the students to become socially conscious and ethical corporate citizens. PBS is led by Dr Ganesh Rao as the Director and Dr. Manju Punia Chopra as Dean.

PBS promoted by the Pimpri Chinchwad Education Trust (PCET) was established in the year 1990 by renowned Philanthropist

and social activist Late Shri S. B. Patil. The legacy of PCET includes 9 institutions including school, diploma, bachelor, Masters and PhD education. PCET has an alumni base of 45000+ students. PCET is vibrant and dynamic with 14,500 students guided by 650 dynamic and diversified faculty members with international experience. The campus is equipped with libraries rich with books and virtual reading material, modern IT infrastructure, multimedia study halls, computer labs, student centres with access to a cafe, canteen and hostel facility. PBS prepares the students for the VUCA corporate world and life!

PBS: Jahan Hoti hai Tayari Jeet Ki!  
For more details log on:  
[www.punebusinessschool.com](http://www.punebusinessschool.com)  
or call 9156423224

### Pune Business School Advantage

- Access to experts network as in today's
- A Personalised Experience
- Global orientation through intellectual capital
- A Strong alumni network
- Personality enrichment program
- Entrepreneurial inspiration and innovation
- Centre for Excellence in Finance
- Centre for Excellence in Human Resources
- Access to the Central Placement cell of PCET, the place where corporates look up to

## International Internship

NSHM Business School collaborates with Yangpoo Executive Education & EduClaaS, Singapore to offer MBA + 18 months paid virtual International Internship

NSHM Business School, a pivotal part of one of the most renowned and leading educational institutes of the nation - NSHM Knowledge Campus has launched its elite MBA+ 18 months paid virtual international internship program from 2022 - 24 academic session. This is the 16th MBA batch of this premier B School. Being one of the most rewarding PG programmes currently available, the program is much anticipated to unlock many beneficial opportunities for the students and make them ready for the GIG Economy.

NSHM Business School has partnered with EduClaaS, Singapore, one of the global leaders acting as the gateway to some of the elite international universities and helping students get jobs at some of the top global corporates. The program is of a duration of two years where the students get to complete their MBA program as well secure an 18-month long paid virtual internship with leading MNCs of the world while pursuing their course.

Upon completion of the course, the students will be awarded an MBA degree, approved by the AICTE, followed by the Post Graduate Certificate in Digital Business and Marketing from EduCLaaS,



Singapore. The curriculum benefits availed by the students are topped by an Ivy League Certification too.

Besides the full-time MBA program, the students are also provided with remarkable long term internship opportunities with some of the premium brands across the globe like Microsoft, Google, Hitachi, Cisco, YouTube, LinkedIn, Instagram, Facebook, etc.

Joel Chow, Managing Director, International Business, EduCLaaS said, "We are Pleased to partner with NSHM Knowledge Campus to bring the 2 years Industry made program for MBA aspirants to prepare them for the Gig Economy."

Cecil Antony, Chief Mentor and Managing Trustee, NSHM Knowledge Campus said, "Times are changing very fast. As we watch the stock market across the globe, New Age companies are driving huge valuations. With changing business dynamics, the skillsets of today's MBA students are fast changing with digital skills becoming even more important across all facets of job profiles."

Keeping this in mind, NSHM Business School has partnered with global leaders in education, EduCLaaS, Singapore to bring one of its kind MBA programme which will assist students with new age skills, on-the-job paid internship in MNCs and ivy league certification.

For further information log in to:  
[www.nshm.com](http://www.nshm.com)



## A business school that nurtures professional excellence!

Started under the MITCON Foundation, MITCON Institute of Management (MIMA) is well-recognised for providing quality management education. The institute imparts learnings in the areas of Business Administration (General Management), Pharmaceutical Management and Agri-Business Management. Here students are transformed into employable and

skilled resources to take on the challenges of the ever-changing industry. The institute was established a decade and a half ago with a vision "To be a globally recognised niche



MIMA Campus



Life at MIMA

Business School for nurturing professional excellence'.

The Campus is equipped with modern smart classrooms, a library with more than 20,000 books, a gymnasium, and well-equipped computer labs. Entrepreneurship and nurturing start-ups being one of the primary objectives of MIMA, the campus has its very own Incubation Centre by the name 'Sankalp'.

The teaching pedagogy at MIMA includes classroom training combined with activity and case study-based methods. The dedicated placement teams for each of the courses, ensure that every student is provided with the requisite training to help crack the interviews. The training provided for placements is domain specific with industry experts visiting and guiding students regularly.

With over 2500 Alumni now at CXO and senior levels, globally and nationally the institute has ventured into its 16th year of operations and is ready to welcome the batch of 2022 in its new campus.

For more information visit:  
[www.mima.edu.in](http://www.mima.edu.in)



Dr. Pradeep Bavadekar (Chairman & Managing Trustee MITCON Foundation) & Prof. Aditya Bavadekar (Chief Executive Officer MITCON Institute of Management) with students

## B-SCHOOL PLACEMENTS: RISING OUT OF THE PANDEMIC'

Every business school in the country witnessed unprecedented time since the beginning 2020. All of us were grappling with uncertainty, and bad market conditions, however we have shown great deal of resilience and agility to deal with it. We embraced technology and kept the learning going. Not only did the learning go online, the recruitment process too underwent major change.

IMT Ghaziabad believes in establishing long term relationships with our industry partners and collaborating with them to create a great learning experience for their students. Every B-school student aspires to have good career post completion of the program, and we at IMT help them fulfill their dreams.

Placements at IMT Ghaziabad saw a resurgence coming out of the shadow of the pandemic. This year, industry response to participate in campus placements of students at IMT Ghaziabad has been encouraging across sectors, though owing to Covid 19 protocols the campus recruitment processes were conducted virtually by majority of the recruiters.

The Institute successfully culminated the Final Placement Season for the outgoing class of 2020-22 in December itself, successfully placing 517 students in 17 days, with an average salary of Rs 15.28 lakh per annum and participation from 136 companies.

The average salary for the top 25% of the batch stands at Rs 20.77 lakh per annum. The highest international package received this year is Rs. 62.0 lakh per annum, and highest domestic package received is Rs 29.5 lakh per annum. More than 50 students have received offers above Rs 20.0 lakh per annum.

Students were offered diverse roles in leading organizations and across all sectors. Offers



received include roles in sectors such as Analytics, Automobile, BFSI, Consulting, E-Commerce, FMCD, FMCG, Pharma & Healthcare, IT/ITES, Logistics and Manufacturing, among others. The highest number of offers were in the IT sector followed by BFSI and consulting sector.

According to Renu Misra, Head Corporate Relations, IMT Ghaziabad, "Placement at IMT Ghaziabad is a structured, long term scientific process, months of planning, preparation, and relentless efforts, accompanied with innumerable dreams of our students, finally yielded fruits to the journey. We thank all our corporate partners and alumni who have enabled the successful placement of the class of 2022." The detailed report placement can be accessed on <https://www.imt.edu/placements/placement-report/>

For more details on IMT campuses visit:  
• [www.imt.edu](http://www.imt.edu) • [www.imthyderabad.edu.in](http://www.imthyderabad.edu.in)  
• [www.imtnagpur.ac.in](http://www.imtnagpur.ac.in)  
The official SM pages for IMT are given as below:  
• Facebook • Twitter  
• Instagram • LinkedIn

### TOP 100 PRIVATE INSTITUTES

INSTITUTE/B SCHOOL	RANK	INSTITUTE/B SCHOOL	RANK	INSTITUTE/B SCHOOL	RANK	INSTITUTE/B SCHOOL	RANK
XLRI- Xavier School of Management, Jamshedpur	1	KV Institute of Management And Information Studies, Kurumbapalayam, Coimbatore	25	ICBM -School of Business Excellence, Hyderabad	48	Dayananda Sagar College of Engineering, Bengaluru	74
Institute of Management Technology, Ghaziabad	2	Suryadatta Institutes of Management & Mass Communication (SIMMC), Baydhan, Pune	26	Govindram Seksaria Institute of Management Research, Indore	48	S. B. Patil Institute of Management, Pune	75
ICFAI Business School (IBS), Hyderabad	3	Chandigarh School of Business, Jhanjeri, Mohali	27	Institute of Management Studies, Noida	49	MITCON Institute of Management, Balewadi, Pune	76
Balaji Institute of International Business (BIIB), Pune	4	Warangal Institute of Management (ITM Business School), Warangal	28	NSHM School of Business, Kolkata	50	Shri Ram Murti Smarak College of Engineering And Technology, Bareilly	77
International School of Business And Media, Pune	5	Indus Business Academy (Formerly Indian Business Academy), Bangalore	28	Thiagarajar School of Management, Madurai	51	Faculty of Commerce & Business Management, Amrapali Group of Institutes, Haldwani	78
Apeejay School of Management, Dwarka, New Delhi	6	Institute of Management Studies, Ghaziabad	29	Oriental Institute of Management, Navi Mumbai	52	Sri Krishna College of Engineering And Technology, Coimbatore	79
Jagan Institute of Management Studies, Rohini, New Delhi	7	Balaji Institute of Management And Human Resource Development (Bimhrd), Pune	30	M.S Ramaiah Institute of Management, Bengaluru	53	Vaikhunth Mehta National Institute of Cooperative Management, Pune	80
Lexicon Management Institute of Leadership And Excellence, Pune	8	International Institute of Health Management Research (IIHMR), New Delhi	31	Fortune Institute of International Business (FIIB), Vasant Vihar, New Delhi	54	Pranveer Singh Institute of Technology (PSIT), Kanpur	81
Jagannath International Management School (JIMS) Kalkaji, New Delhi	8	Apeejay Institute of Management & Engineering Technical Campus, Jalandhar	31	Lala Lajpatrai Institute of Management, Mumbai	56	Institute of Management & Information Science, Bhubneshwar	82
Institute of Public Enterprise, Hyderabad	9	Pune Institute of Business Management, Pune	32	Chandigarh Business School of Administration, Landran, Mohali	57	ST. Joseph's Degree & PG College, Hyderabad	83
Dr. D. Y. Patil B-School, Tathawade, Pune	9	Xavier Institute of Management & Entrepreneurship, Bengaluru	33	SCMS Cochin School of Business, Kochi	58	I Business Institute, Knowledge Park II, Greater Noida	84
Rajagiri Center For Business Studies, Kochi	10	Gitarattan International Business School, Delhi	34	Hindusthan College of Engineering And Technology, Coimbatore	59	Hindusthan Institute of Technology, Coimbatore	85
SIES Management Institutes, Navi Mumbai	11	Global Business School & Research Centre, Pune	35	ISBR Business School, Bengaluru	60	Dhruva College of Management, Hyderabad	86
N.L Dalmia Institute of Management Studies And Research, Mumbai	12	University of Engineering And Management, Kolkata	35	Indira School of Business Studies PGDM, Pune	61	Ajay Kumar Garg Institute of Management, Ghaziabad	87
Symbiosis Centre For Management & Human Resource Development, Hinjawadi, Pune	13	VIT Business School, Vellore	36	Vivekanand Education Society's Business School, Mumbai	62	Bengal Institute of Business Studies (BIBS) Kolkata	88
International Institute of Management Studies, Pune	14	Xavier Institute of Social Service, Ranchi	37	GNVS Institute of Management, GTB Nagar Mumbai	62	International Management Institute, Bhubaneswar	89
Universal Business School, Mumbai	15	IPS Academy, Institute of Business Management And Research, Indore	38	Punjab College of Technical Education, Ludhiana	63	Parul Institute of Management And Research, Vadodra	90
JIEBM, Indus Business School, Wakad Pune	16	AIMS School of Business (AIMS Institutes), Peenya, Bengaluru	39	Sasmira's Institute of Management Studies And Research, Mumbai	64	Kanpur Institute of Technology, Kanpur	91
Institute For Technology And Management, Kharghar, Navi Mumbai	17	Aditya Institute of Management Studies And Research, Mumbai	40	Karnatak Law Society's Institute of Management Education And Research, Hindwadi, Belagavi	65	Vivekanand Education Society's Institute of Management Studies And Research, Mumbai	92
MET Institute of Management, Bandra West, Mumbai	17	SRMS-International Business School, Lucknow	41	Swami Vivekananda Institute of Management And Computer Science, Kolkata	66	IIMK- The Corporate B School, Chennai	93
Institute of Engineering And Management, Kolkata	18	Prestige Institute of Management And Research, Indore	42	IIMT College of Management, Greater Noida	67	Symbiosis Institute of Operations Management, Coimbatore	94
Praxis Business School, Kolkata	19	Shambhunath Institute of Engineering And Technology, Prayagraj	43	I.T.S School of Management (Institute of Technology & Science), Ghaziabad	68	Doon Business School, Dehradun	95
JIS College of Engineering, Kalyani, Nadia	19	SDM Institute For Management Development (SDMIMD), Mysore	44	Lead College of Management, Palakkad	69	National Institute of Agricultural Extension Management (MANAGE) Hyderabad	96
Balaji Institute of Modern Management (BIMM), Pune	20	Prestige Institute of Management & Research, Gwalior	45	Sri Sairam Institute of Management Studies, Chennai	70	Nehru Institute of Information Technology And Management, Coimbatore	97
Krupanidhi School of Management, Bengaluru	21	Kohinoor Business School, Mumbai	46	Nehru College of Management, Coimbatore	71	International School of Business And Media, Kolkata	98
Ponnaiyah Ramajayam Institute of Science And Technology (PRIST), Thanjavur	21	Indian School of Science And Management, Taramani, Chennai	47	Kongu Engineering College, Perundurai, Tamil Nadu	72	Deegiri Institute of Engineering And Management Studies, Aurangabad	99
Vignana Jyothi Institute of Management, Hyderabad	22			P E S College of Engineering, Mandya	73	S S Jain Subodh Management Institute, Jaipur	100
T A Pai Management Institute Manipal, Manipal	23						
Acharya Bangalore B-School, Bengaluru	23						
Durgadevi Saraf Institute of Management Studies, Mumbai	24						

## CREATING GLOBAL LEADERS AND IMPACTFUL INNOVATORS

**UBS VISION**  
"TO CREATE IMPACTFUL KNOWLEDGE AND DEVELOP INNOVATIVE, ETHICAL, RESPONSIBLE, AND GLOBAL LEADERS, WHO WILL TRANSFORM ORGANIZATIONS AND SOCIETY AT LARGE."

Universal Business School (UBS) was created by Global CEOs who have led multi billion dollar businesses across 136 countries and have worked across five continents to bring global education best practices to India.

### BUILT BY INDUSTRY FOR INDUSTRY

UBS is endorsed by 60 global CEOs which gives it the corporate recognition. These CEOs hail from leading MNCs like JP Morgan, GE, Novartis, Deutsche Bank, Barclays, Exxon Mobil, Ernst & Young etc. from UK, USA, Japan, Hong Kong, Singapore, Germany, France etc.

### GLOBAL MANAGEMENT PROGRAMS

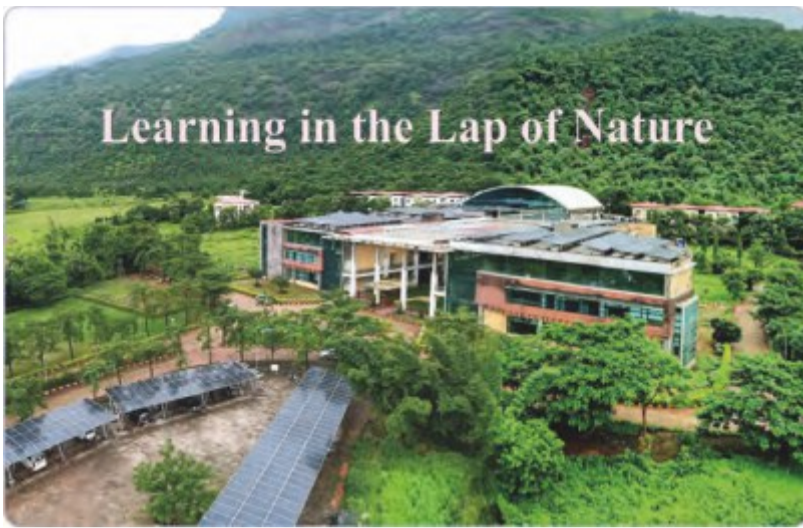
UBS believes that every student must have the ability to experience learning in an international campus, so students have the opportunity to study from 2 weeks, 1 month, 3 months to 1 year in UK, Europe or USA. Companies are looking for talent which has an international exposure and bring global perspectives to the classroom. The bonus you earn a Dual Degree MBA from a globally AMBA / AACSB / QAA accredited university through the transfer of credits.

### INDIA'S GREEN B-SCHOOL

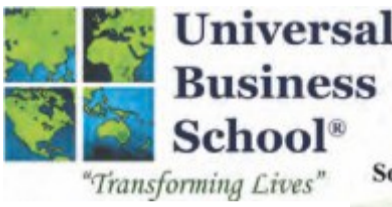
UBS has taken a lead in ESG by releasing an ESG report with a focus on Environment, Social Impact, Ethics and Governance. The campus is completely sustainable and they are at the vanguard of establishing green practices and green subjects and projects on campus.

### SKILLING ON COMPLETE EXPERIENTIAL LEARNING ANDRAGOGY

Future Managers and business leaders must have the following skills to be successful. Students at UBS go through an industry curated program which is by complete action learning



Learning in the Lap of Nature



Solar Plant Generates 70% of Energy

to develop these skills required to make an immediate impact at the companies. The OB Lab assesses each of the skills and develops the identified gaps towards creating future ready leaders.

### BECOME A CEO WHILST DOING YOUR MBA

UBS gives their students live CXO and CEO experience of running a team of 100 employees, hiring and firing, making profits and losses, managing real funds in the markets, gaining equity and making investment bets whilst pursuing your MBA.

### HOLISTIC LEARNING

The Institute believes that their students are a force for good in the world and thereby there is equal emphasis on 360 Degree development through leadership opportunities in the Clubs, active participation in sports, dance, drama and music. Students have a

meta experience by first going deep within through wisdom towards self-excellence, do a consulting project with a company and write a Research paper and publish the same. Students

engage in a 48 hour non-stop case blazer and solve dynamic cases and practice multiple simulations to be corporate ready.

### STEM INFUSED MBA

Recognizing the need of industry every student learns Business Analytics, Predictive Modelling, AI & Machine Learning a key skill required to succeed as every company is forging their growth in this area.

### THREE DEEP CORPORATE ENGAGEMENTS

The students have the opportunity to deep dive into 2 companies for one month each where they engage in problem solving. This makes their resume shine with three corporate learning opportunities before final placement in their specialisation. This makes their students extremely attractive to industry.

### GLOBAL CAREERS

UBS students are working in leading MNCs across 20 countries. Despite the pandemic, one of their students got an International offer of Rs. 37 lacs in France. Given their emphasis on Business Analytics, Deloitte was the leading recruiter from their campus.



TOP 20 NORTH B SCHOOLS	
Institute Name	Rank
Institute of Management Technology, Ghaziabad	1
Indian Institute of Management, Udaipur	2
Indian Institute of Management, Kashipur	3
University School of Management Studies, Guru Gobind Singh Indraprastha University, New Delhi	4
Amity Business School, Amity University, Noida	5
Apeejay School of Management, Dwarka, New Delhi	6
Faculty of Management Studies, Manav Rachna International Institute of Research & Studies, (MRIIRS), Faridabad	7
Jagan Institute of Management Studies, Rohini, New Delhi	8
IMS Unison University, Dehradun	9
Galgotias University, School of Business, Greater Noida	9
Jagannath International Management School (JIMS) Kalkaji, New Delhi	10
Bharati Vidyapeeth (Deemed To Be University) Institute of Management & Research, New Delhi	11
Department of Management Studies (IIT), Delhi	12
Amity Business School, Amity University, Gurugram	13
NICE School of Business Studies Shobhit Deemed University, Meerut, Delhi NCR	14
Chandigarh School of Business, Jhanjeri, Mohali	15
Institute of Management Studies, Ghaziabad	16
University of Engineering & Management, Jaipur	17
International Institute of Health Management Research (IIHMR), New Delhi	18
Apeejay Institute of Management & Engineering Technical Campus, Jalandhar	18
Gitarattan International Business School, Delhi	19
SRMS-International Business School, Lucknow	20

TOP 20 WEST B SCHOOLS	
Institute Name	Rank
Symbiosis Institute of Business Management, Pune	1
Indian Institute of Management (IIM), Raipur	2
K.J. Somaiya Institute of Management, Mumbai	3
Balaji Institute of International Business (BIIB), Pune	4
International School of Business And Media, Pune	5
Dr. Vishwanath Karad MIT World Peace University, School of Management, Pune	6
Lexicon Management Institute of Leadership And Excellence, Pune	7
Dr. D. Y. Patil B-School, Tathawade, Pune	8
SIES Management Institutes, Navi Mumbai	9
N.L. Dalmia Institute of Management Studies And Research, Mumbai	10
Symbiosis Centre For Management & Human Resource Development, Hinjawadi, Pune	11
Institute of Management, Nirma University, Ahmedabad	11
International Institute of Management Studies, Pune	12
Universal Business School, Mumbai	13
IIEBM, Indus Business School, Wakad Pune	14
Institute For Technology And Management, Kharghar, Navi Mumbai	15
MET Institute of Management, Bandra West, Mumbai	15
Balaji Institute of Modern Management (BIMM), Pune	16
Amity Business School, Amity University, Mumbai	17
Durgadevi Saraf Institute of Management Studies, Mumbai	18
Suryadatta Institutes of Management & Mass Communication (SIMMC), Bavdhan, Pune	19
Balaji Institute of Management And Human Resource Development (Bimhrd), Pune	20

TOP 20 SOUTH B SCHOOLS	
Institute Name	Rank
ICFAI Business School (IBS), Hyderabad	1
Indian Institute of Management, Kozhikode	2
Alliance School of Business, Alliance University, Bengaluru	3
School of Business, Woxsen University, Hyderabad	3
Institute of Public Enterprise, Hyderabad	4
Rajagiri Center For Business Studies, Kochi	5
Presidency University, School of Management, Bengaluru	6
Krupanidhi School of Management, Bengaluru	7
Ponnaiyah Ramajayam Institute of Science And Technology (PRIST), Thanjavur	7
Vignana Jyothi Institute of Management, Hyderabad	8
T A Pai Mangement Institute Manipal, Manipal	9
Acharya Bangalore B-School, Bengaluru	9
KV Institute of Management And Information Studies, Kurumbapalayam, Coimbatore	10
Acharya Nagarjuna University, Guntur	11
Warangal Institute of Management (ITM Business School), Warangal	12
Indus Business Academy (Formerly Indian Business Academy), Bangalore	12
Xavier Institute of Management & Entrepreneurship, Bangalore	13
VIT Business School, Vellore	14
AIMS School of Business (AIMS Institutes), Peenya, Bengaluru	15
Visvesvaraya Technological University Department of Management of Studies, Belagavi	16
SDM Institute For Management Development (SDMIMD), Mysore	17
Indian School of Science And Management, Taramani, Chennai	18
ICBM - School of Business Excellence, Hyderabad	19
Thiagarajar School of Management, Madurai	20

TOP 15 EAST B SCHOOLS	
Institute Name	Rank
XLRI- Xavier School of Management, Jamshedpur	1
Vinod Gupta School of Management, IIT, Kharagpur	2
Institute of Engineering And Management, Kolkata	3
Praxis Business School, Kolkata	4
JIS College of Engineering, Kalyani, Nadia	4
University of Engineering And Management, Kolkata	5
Xavier Institute of Social Service, Ranchi	6
NSHM School of Business, Kolkata	7
KIIT School of Management, KIIT Deemed To Be University, Bhubaneswar	8
JIS University, Kolkata	9
Swami Vivekananda Institute of Management And Computer Science, Kolkata	10
Institute of Management & Information Science, Bhubaneswar	11
Bengal Institute of Business Studies (BIBS) Kolkata	12
International Management Institute, Bhubaneswar	13
Department of Business Administration, Assam University	14
International School of Business And Media, Kolkata	15

## Progressive Hub of Industry-Synced Education

### Sandip University: A Cutting-Edge B-School in India

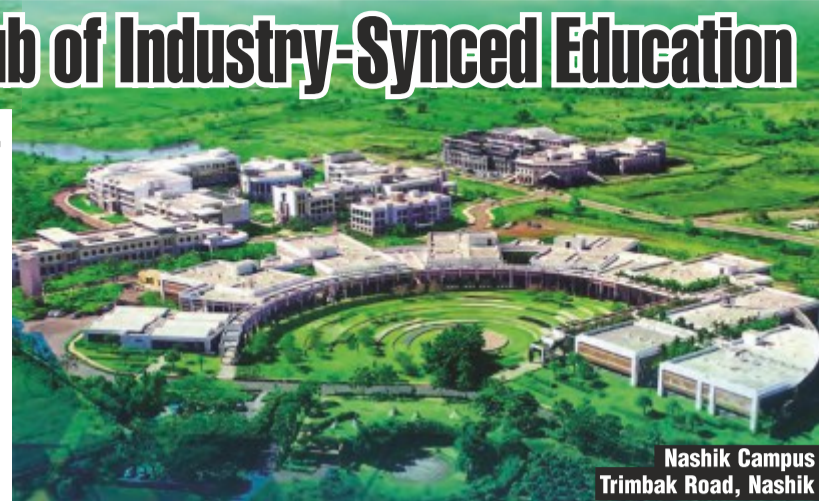
Sandip University is one of India's prominent educational hubs for industry-relevant and career-oriented degrees in business management. The University is located in a high-tech, lush green campus spanning over 250+ acres of modern infrastructure in Nashik, Maharashtra and 100+ acres in Sijoul, Bihar. Sandip University's top-notch campuses hold admirable facilities for students.

Sandip University's Sandip School of Commerce & Management Studies is a progressive hub of industry-synced education. Students pursuing BBA or MBA programs can specialise in Finance, Marketing, HR Management, International Business, Entrepreneurship, Healthcare & Hospital Management, or IT.

The course curriculum is designed as per industry needs recommended by some of the industry experts. Management students are challenged through case study development processes to hold ground breaking group discussions and prepare them for leadership roles in the industry.

Sandip University offers globally recognised Value Added Programs and Certifications to MBA students. These programs include Introduction to Securities Market, IPOs and Mutual Funds, Basics of Capital Market, Digital Marketing, and SAP B-1 Courses.

Entrepreneurship Development Camps are held to help students



Nashik Campus  
Trimbak Road, Nashik



Dr. Sandip Jha,  
Chairman, Sandip University

become job creators rather than job seekers. Furthermore, students have access to CSR activities, industry visits, Finance Cafe to train students in corporate finance, student clubs, guest lectures delivered by some of the industry experts and personality development programs.

Sandip University's recruitment partners include Airtel, Godrej, Kotak

Securities, Amazon, TCS, HDFC Home Loans, BYJU's, ITC, Property Pistol and many more. Students receive placement assistance through annual placement drives. The placement cell trains students to gain skills and knowledge to crack competitive interviews. Sandip University is the ultimate educational hub for a competitive business degree.

Visit: [www.sandipuniversity.edu.in](http://www.sandipuniversity.edu.in)  
for further information  
Contact information:  
Nashik Campus  
Trimbak Road, Nashik,  
Maharashtra  
enquiry@sandipuniversity.edu.in  
Toll-free: 1800-212-2714

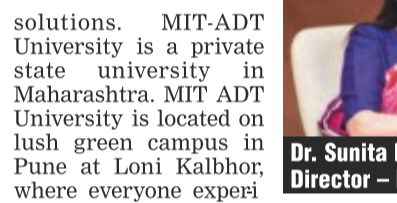
Sijoul Campus  
Neelam Vidya Vihar, Village Sijoul,  
P.O. Mailam,  
Madhubani, Bihar  
enquiry@sandipuniversity.edu.in  
Toll-free: 1800-313-2714

## CREATE YOUR OWN STANDARDS OF EXCELLENCE!

### MITCOM PUNE IS REDEFINING MANAGEMENT EDUCATION

Management education in past few years have undergone manifold changes and demonstrated varying career options and opportunities to young students. With increased competitiveness in the industry and technology adoption, the needs of organizations are changing very fast. In fact, this decade of 21st century, with focus on Industry 5.0, Management Education 5.0, as management today encompasses organisations from manufacturing to service, corporations to SMEs, public sector to start-ups and NGOs that contribute towards grooming professionals who positively impact their businesses and society at a large. India had attained its prominence in the global map in the business practices. There has been a great demand for professionals in the country and abroad.

MIT Art Design Technology University was established in the year 2016 to provide the quality education. Visionary leader Dr Mangesh T. Karad, Executive President, VC, MIT ADT University, believes that this is the place where synthesis of Art, amalgamation of technology and customised design product development will be the key to derived product



Dr. Sunita M Karad  
Director - MITCOM

solutions. MIT-ADT University is a private state university in Maharashtra. MIT ADT University is located on lush green campus in Pune at Loni Kalbhor, where everyone experiences Divinity is in tranquility is a complete residential campus with all modern amenities.

MIT College of Management was established in the year 2007 to provide quality education in the field of Management Education. Dr Sunita M Karad Director -MITCOM, Dean and Director of the Management & Engineering Division, ICT- Director,

MIT ADT University, looks after the establishment and the ICT Support for the entire University. This institution has introduced several sectoral specialisation and programs at the Undergraduate / Postgraduate / Doctoral Level.

In practice, business schools need a diverse faculty populated with professors who, collectively, hold a variety of skills and interests that cover territory as broad and as deep as business itself, and every business schools must create their own standards of excellence.

## "WORKING FOR A RESPONSIBLE FUTURE"

### NICE SCHOOL OF BUSINESS STUDIES SHOBHIT DEEMED UNIVERSITY, MEERUT, DELHI NCR - IMPARTING QUALITY EDUCATION

At NICE School of Business Studies, their vision is to promote curiosity and thought leadership for responsible business. Across their education and research frameworks, they are embedding a culture of responsible business and inclusive values, and stepping up to be key contributors to the responsible business agenda.

Today, NICE School of Business Studies command an enviable position imparting quality management education since last 28 years. With innovative curriculum authenticated by industry, the state of the art facilities, highly qualified and experienced faculty members, it provides the students not only a sound theoretical grounding, but also practical

and application oriented education making them industry-ready.

A rigorous academic schedule, in an outcome-based education environment, includes interactive sessions, tutorial based discussions, group work, regular practical assignments and project work. Learning is enriched through in-depth analysis of case studies and live projects keep students connected with ground realities and help them develop critical thinking and analytical skills.

A state of the art Communication Lab provides an opportunity and the technology for sharpening communication skills for those students, who may have studied through the vernacular medium.

Frequent workshops, semi-

national and international conferences keep students abreast of the latest in research. The "Ignited Minds" series of invited lectures gives students an opportunity to interact with and learn from the leading luminaries in multiple disciplines and prepares them for their future role as global citizens.

At NICE SBS, the students get expanded learning opportunities through inter and transdisciplinary learning approach, thus enabling them to attain higher order learning outcome.

Today, they are a preferred destination for recruitment among B' Schools in the region. More than 100 renowned Corporate, Research Organizations and Institutions are patronizing our students by providing remarkable job offers. The NICE School of Business Studies has evolved into a

Centre of Corporate Excellence. Our proud alumni are working in some of the renowned corporate houses in India and abroad.

The NICE School of Business Studies is a constituent faculty of Shobhit Institute of Engineering and Technology (Deemed to be university established u/s 3 of UGC Act, 1956) Meerut, Delhi NCR.

For more details, contact: +91-9870265521 or log on <https://www.shobhituniversity.ac.in/>

Dr. Kunwar Shekhar Vijendra,  
Chancellor

"we are committed to keep our nation eternal and awakened through education."

- Kunwar Shekhar Vijendra,  
Chancellor



## TOP 20 INSTITUTES - PLACEMENT

Institute Name	Rank	Institute Name	Rank
University School of Management Studies, Guru Gobind Singh Indraprastha University, New Delhi	1	SIES Management Institutes, Navi Mumbai	12
IIEBM, Indus Business School, Pune	2	Alliance School of Business, Alliance University, Bengaluru	13
University of Engineering & Management, Jaipur	3	N.L. Dalmia Institute of Management Studies And Research, Mumbai	13
ICFAI Business School (IBS), Hyderabad	4	IMS Unison University, Dehradun	14
Sri Sairam Institute of Management Studies, Chennai	5	Universal Business School, Mumbai	14
Prestige Institute of Management And Research, Indore	6	Presidency University, School of Management, Bengaluru	15
Indian Institute of Management, Kashipur	7	Symbiosis Institute of Business Management, Pune	16
Fortune Institute of International Business (FIIB), Delhi	8	Lala Lajpatrai Institute of Management, Mumbai	17
Balaji Institute of Management And Human Resource Development (BIMHRD), Pune	9	MET Institute of Management, Bandra West, Mumbai	18
Apeejay School of Management, New Delhi	10	Chitkara Business School, Rajpura	19
K.J. Somaiya Institute of Management, Mumbai	11	Department of Management Studies, IIT Delhi	20

## For a long-term goal

IEM – MBA, a foundation to global destination

The College of Management, an academic unit of Institute of Engineering & Management, has its distinct place as a National Business School. The flagship program offers 2-Year Full-Time MBA affiliated to MAKAUT and approved by AICTE. It provides a blend of theoretical and practical knowledge that match well with the immediate and long-term requirements of the industry. The Tri-mentoring system and mandatory Entrepreneurship Projects aim to develop budding managers and entrepreneurs. Over 4000 Foreign and Industry Certifications coupled with foreign internship enable the students to prepare for direct foreign placements. Some of leading companies across the globe recruit students with attractive packages. The highest salary offered is 72 Lakhs.



IEM Gurukul Campus

## Become Industry-ready professionals

Quality in academic initiatives by Business Administration Department, UEM Kolkata (UEMK)



UEM Kolkata Campus

The Business Administration Department at UEM Kolkata's flagship MBA program approved by AICTE emphasizes on building effective managerial skills through case based learning, navigating problems through simulation labs, entrepreneurship skills enhancement, foreign and industry certifications to impart Outcome Based Education.

Blended cross functional and experiential learning, corporate interface programs, online innovative digital platform, flexible curriculum through choice based credit system form cutting edge innovation in the teaching-learning process.

Distinctive strategies like recognition for best teachers and students, merit-cum-means scholarships & free-ships, tri-mentoring leads to academic excellence and makes them Industry ready.

MNC's like Emami, Exide, Dabur, Nestle, PwC are their regular recruiters offering handsome packages and opportunity for direct foreign placements.

## Excellence in Academics, Entrepreneurship, Research, Placements and Skill-based Education

University of Engineering & Management, Jaipur-for that extra edge

UEM, Jaipur is one of the leaders in providing outcome-based education, helps in placement assistance to all eligible students, support for research, publication, innovation and entrepreneurship, Student and faculty Exchange program with foreign universities and strong faculty base to students from all over the country.

Skill-based education and pre-placement training sessions give an extra edge to students aspiring for jobs in multinational companies or going for higher education. International conferences and regular interactions with scientists and researchers from some of the world's renowned institutions make their students ready for global competitiveness and enable them to acquire foreign jobs and internships. Even in pandemic regular online classes, examination and evaluation makes students to complete their graduation in stipulated time. University is a mentor institute under AICTE Mentor-Mentee Program.



UEM Jaipur Campus

## A holistic learning experience

Suryadatta Group: Drives Innovation and Quality with International Edge

**PROVEN FROM STRONG ALUMNI NETWORK: PLUG INTO WIDE PROFESSIONAL NETWORK ACROSS GLOBE**

Over 2 decades of academic quality of SGI has culminated in the creation of pan India and global network of over 70,000 alumni who occupy senior positions in reputed Indian and Global organizations as well as contribute by means of establishing their start-ups and professionalizing their family businesses. Our Alumni footprint is

across nations such as USA, European countries, China, Japan, Dubai, UAE, Canada, African countries etc.

**EXTENSIVE INDUSTRY - INSTITUTE INTERFACE: FOR CORPORATE READY STUDENTS**  
The vibrant industry - institute interface of SGI adds immense value to the academic programs and the learning environment through a series of industry visits, seminars, guest lectures, study tours, live projects, panel discussions and student chapters. Eminent industry profes-



(L-R) Shri Chandrakant Salunke, Founder & President SME Chamber of India, Prof. Dr Sanjay B Chordiya Founder President & Chairman receiving Pride Of Maharashtra Award 2021 as Best Educational Institute of the Year at the hands of H.E. Governor of Maharashtra Shri Bhagat Singh Koshyari, VP Sushama Chordiya SGI.

signals are members of the advisory board of SGI. They interact with and guide students on a regular basis.

**GLOBAL FOCUS: FOR GLOBAL CAREERS**

The learning experience

at SGI is aimed at creating a world class talent pool in sync with current global needs and evolving requirements. This is ensured through initiatives such as International immersion program, global study tour, student exchange and faculty exchange programs, foreign languages training & Global projects.

**GREEN & DIGITAL CAMPUS: CREATING RESPONSIBLE CITIZENS**

SGI is a member of UN Global Concept for Sustainable Development. In order to effectively contribute to the national priority missions such as Digital India, Swachha Bharat etc.



## Preparing students for global leadership and entrepreneurship

Ponnaiyah Ramajayam Institute of Science and Technology (PRIST), a Deemed to be University upholds National and International Standards in terms of infrastructure, curriculum and faculty.

PRIST School of Business Management offers BBA and MBA programmes, special programmes under IBM-ICE and Full Time / Part Time PhD Programmes. The MBA program is approved by the All India Council for Technical Education (AICTE), New Delhi.

The well qualified faculty with Doctorate Degrees and wide experience develops curriculum and refines programs to prepare students for a bright future in business and academia. They are also members in the Board of Studies in other reputed Institutions. Scientists undertake research, paper and patent publications, innovations etc. in the Centre for Research and Development.

Guest lectures, expert talks, field visits and training camps are regularly conducted to ensure students keep pace with current emerging trends. Brain storming, role play, debate, case studies etc., help enhance the learning capabilities. Students are trained in finance, accounting, budgeting, HR, marketing, banking etc. Every year, various extracurricular activities are conducted in order to bring out the talents of Students. One such mega



event, 'Medha', an Inter-Institutional cultural meet is conducted, where students from various Institutions participate and bag prizes.

Online Courses by NPTEL/SWAYAM/MOOC are offered. The innovative MBA projects are recognized. Students are encouraged to participate in Management Meets. They have been recognized with various accolades bestowed by various institutions across Tamil Nadu. PRIST was ranked 8th under Top 100 BBA Institute Ranking 2021 (Times B School) by OMS (a Division of Times

Internet Limited), a research by Avance Field & Brand solutions LLP.



For further details, contact: E.J.PRIYANKA, Assistant Professor, School of Business Management, Mobile: 9080152292. Also visit: <https://www.prist.ac.in/>

## For business professionals with a global mindset

DSIMS- Centre of academic development for management education

With a vision to be one of the preferred B-schools in India, Durgadevi Saraf Institute of Management Studies (DSIMS) aspires to develop socially sensitive business professionals with global mindset. The institute wants to achieve this vision by thrusting on academic excellence and social sensitivity. DSIMS believes young leaders of today need to have a healthy mix of social consciousness and business skills to lead efficiently.

DSIMS was ranked 5th under Top Private B-Schools in Mumbai (Times B School 2021) by OMS (a Division of Times Internet Limited), a research by Market Xcel Data Matrix Pvt. Ltd. It is promoted by the prestigious Rajasthani Sammelan Education Trust (RSET); one of India's respected philanthropic society. With generous donations offered by Shri Mahavirprasad G. Saraf, the main donor, Rajasthani Sammelan has set up a world class management and post-graduate institute that is a centre of excellence in post graduate education, research & consultancy. DSIMS has been named after Shri Mahavirprasadji's mother, Late Smt. Durgadevi Saraf.

DSIMS offers industry centric 2 year's fulltime Masters in Management Studies (MMS) program affiliated to University of Mumbai with specialization in Financial Management, Human Resource Management, Marketing Management and Operations Management.

In order to focus and enhance the performance of the PGDM Program, the Institute's Strategic Committee decided to establish a new institute solely for the purpose of development of the PGDM Curriculum. The newly formed Institute is named as Durgadevi Saraf Global Business School (DSGS). The aim of DSGS is to provide impetus to new age management education with a thrust on international collaboration specifically focusing on the PGDM Program.

As a professional hallmark, DSIMS has always been adapting to the new age business domain. Currently the environment poses a huge challenge in the form of COVID-19 pandemic. In order to ensure uninterrupted learning, DSIMS has adopted a blended learning pedagogy using ICT, through which the institute has been successfully conducting online courses through virtual classrooms.

DSIMS aims to strengthen its Corporate to Campus Connect by continuous participation from the industry. For strengthening its placements the in-



stute has a dedicated Placement Cell headed by a senior faculty as program head. Every year more than 400 companies participate in the placement process at DSIMS.



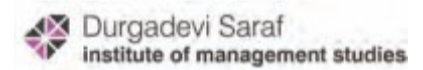
Mahavirprasad G Saraf, Main Donor- DSIMS

Having a vision which thrusts on social sensitivity, DSIMS aims to develop managers with extreme social and humane consciousness. The institute designs and implements several social and community programs through the Institution Social Responsibility Cell (ISR) which is part of the student's curriculum thereby developing them altruistic leaders of tomorrow.

Caring and nurturing a student is one of the most important aspects of the teaching pedagogy followed at DSIMS. Mentor Mentee Relationship (MMR) Program is one such unique practice in

the context of Indian Higher Education. DSIMS plans to adopt several mentoring and counseling programs under the MMR for an overall development of a student. The institute believes continuous caring and mentoring of students will nurture them both academically and psychologically to become robust leaders of tomorrow.

The Institution is committed to provide world class infrastructure and resources to enhance the budding managers to become future leaders. In this endeavor to provide the best available facilities, DSIMS has equipped all the classrooms and seminar hall with ICT. The institute endeavors to maintain adequate infrastructural facilities including hostel facility for its students. Indeed DSIMS is another jewel in the crown of Rajasthani Sammelan and shall fulfill the most urgent need of a world-class management institute in this buzzing suburb of Mumbai.



For more details contact: Durgadevi Saraf Institute of Management Studies RSET Campus, S V Road, Malad (W), Mumbai 022-45207711, 9004444059 / 069 / 086 [www.dsims.org.in](http://www.dsims.org.in)

## BUSINESS SCHOOL FOR THE NEW AGE

The fast-changing ecosystem of digitization, sustainability, and disruption are re-modeling the Indian economy in more ways than you and I can imagine. Despite lingering global headwinds and economic uncertainties, the recent Economic Survey and the Union Budget show that India is poised for growth which will be driven by stealth and incentives. However, the template used by business schools earlier to groom students for lasting success stands fractured since the time the pandemic hit us and rattled the globe. Students, after concluding their formal education in management, are expected to contribute to unbridled growth with new skills and opportunities for whichever corporate they join and begin their career.



already been reframed and reimagined by taking discourses from boardrooms to classrooms and challenges from markets to specialized and experiential workshops on campus. At SIES, we help students think differently by helping them understand the impact of technologies on businesses which have become an indispensable tool to accelerate growth. Here we prepare young leaders to face and deal with the new age of disruptions and the unknown unknowns.

SIES has an experienced Faculty pool that helps students get useful perspectives on business, society, and life. It has an elite and highly influential Governing Council that provides access to relevant networks and helps realize the vision of the institution. SIES College of Management Studies, Mumbai was ranked 1st in under Top Private B-Schools in Mumbai (Times B School Survey 2021) by OMS (a Division of Times Internet Limited), a research by Market Xcel Data Matrix Pvt. Ltd. Our focus on a new area of specialization called "Data Science & Business Analytics" is the game changer and it is meant to make students ready for the new age. Many other initiatives like Ideathon, Skill

Linked Immersion Program (SLIP), Corporate Interaction Series (CIS), Entrepreneurship, CEO Series, Idea Research, Finance, Marketing & HR Clubs are designed to make the entire program experiential and impactful. Its Sahyog Committee exposes students to CSR initiatives that help students become humbler, sensitive, and more caring.

Grooming agile leaders through contemporary education in emerging areas is not new to SIES Management Institutes. It has always been our USP in the education space. We call ourselves the b-school of the new-age as our courses and pedagogy focus on grooming transformative leaders. Located in the education hub of Navi Mumbai, we are inspired by the spirit of excellence and values of the South Indian Education Society, now completing 90 years of existence. Our PGDM programs (including two sectoral programs known as PGDM - Pharmaceutical Management & PGDM - Biotechnology) are immersive, experiential, and involve a high level of engagement from students under the expert leadership and guidance of some of the brightest Faculty of the institute. Our force of over 6500+ alumni, spread across the globe, holding enviable positions have been a great support for their alma mater. These are the reasons why we have always noteworthy placement on campus for our students. Many of the top companies like Deloitte, KPMG, EY, CRISIL, Accenture, Infosys, Sun Pharma, Cipla, Nielsen, Indigene, and others have been regular recruiters for our students.

As we live with these promises and purposes, our students are ever ready to innovate, take risks and be game-changers for tomorrow. We, for sure, are the business school of the New Age!

- Dr Bigyan Verma Director, SIESCOMS

